

The Dhillon Group is one of the largest business houses in Northern India. The Group is recognized for pioneering efforts in various sectors of Entertainment, Real Estate, Gaming, Construction, Lottery, PepsiCola Beverages, Information Technology, Spirits & Liquor. The Group has a proven track record and expertise to work with and establish joint venture concepts in India with multinational corporations from abroad.

The State of Utah, USA had appointed the Chairman of Dhillon Group, as its first Trade Counselor to India in 1999. This is the first time that an American State has appointed a Trade Representative to India to directly promote bilateral trade.

The Group is responsible for bringing PepsiCo. into India and as a result was the First and largest franchisee of **PepsiCola Beverages International USA** in the country engaged in the manufacturing and bottling of soft drinks- Pepsi, 7UP, Mirinda Orange, Mountain Dew, Mirinda Lemon, Slice, Mirinda Apple, Evervess Club Soda, and Aquafina water. The Chairman is among the seven PepsiCo bottlers world wide, who were honored with the prestigious **'Donald M Kendall Bottler of the Year'** award for the year 1997 by former *President of the United States of America* **Mr. George Bush** and former *UK Prime Minister* **Ms. Margaret Thatcher**.

The Group also had the distinction of being the only Joint Venture partner with **Seagram's**, a global alcohol and entertainment giant owned by Pernod-Ricard. Seagram is engaged in diverse businesses and inter-alia possesses particular expertise in development, sale and marketing of high quality beverage alcohol throughout the world.

The Group setup up the first **Integrated Multiplex-Theatre-Shopping Mall** in the whole of Northern India, which consists of 4 Cinemas, Shopping

mall, food courts, fast foods such as McDonalds, Café Coffee Day, and other brands such as Hang Ten, Levis, Ethos, Provogue, Pizza Hut, Adidas, Reebok, Ruby Tuesday etc. It was ranked in the "TOP 5 MULTIPLEXES OF THE COUNTRY".

Silicon Constructions (P) Ltd., the development arm of the group is developing one of **India's largest Mixed Use development** of approx. 3 million sq.ft. The group is already working with prestigious international brands such as McDonalds, KFC, Burger King, Decathlon, Dominos Pizza, Inox cinemas, Cinepolis Cinemas, D-MART etc. and has existing operational projects with them.

Further the group has also setup a Luxury Residential project namely **Burj One** which is a 15 storied High Rise Luxury Apartment tower boasting of a lavish Clubhouse, Underground Basement parking, swimming pool etc.

Colossal Real Estate Pvt. Limited, the real estate company of the group deals in acquiring, leasing, renting, construction of properties. It has solid assets and with a steady rental base. It deals with MNC's and highly reputable multinational tenants such as Hong Kong Shanghai Bank (HSBC), Hutch, Vodafone, Seagram's, US Embassy, Kuwait Embassy, Microsoft, GE etc.

With the dynamic endeavor of its Promoter, Dhillon Group has achieved a meritorious rise to its present status.

In a short span of two decades, the Group today has emerged as one of the Leading Industrial Houses in India. The Dhillon group is professionally managed by a number of expert and experienced professionals comprising of MBAs, Chartered Accountants, Certified Public Engineers, Financial and Taxation experts.

www.dhillongroup.com